Financing and Accounting Curriculum

➢ Financing and Accounting Essentials for Non-financial Professionals
  o Increasing Cash Flow Times of Need
  o Attracting New Investors – Keeping Presentations Focused
  o Depreciation Methods
  o What’s Your Gross Profit Margin Really Saying?
  o Recognizing The Value of Intangible Assets
  o Recession: How it Affects Business
  o Using Financial Analysis for Credit Decisions
  o Principles of Accounting and Finance for Non-financial Professionals
  o Cash Flow Management Essentials for Non-financial Professionals
  o The Time Value of Money and Investment Decisions for Non-financial Professionals
  o The Essentials of Budgeting for Non-financial Professionals
  o Financial Statements for Non-financial professionals
  o Analyzing Financial Statements for Non-financial Professionals
  o Assessing Nonrecurring Items in Income Statements
  o The time Value of Money: Possible Pitfalls

➢ Accounting Fundamentals
  o Outsourcing Financial Activities
  o Accounting for Sales Returns
  o Basic Accounting Principles and Framework
  o The Accounting Equation and Financial Statements
  o The Accounting Cycle and Accrual Accounting
  o Accounting Transaction and Books of Account
  o Trial Balance & Adjusting Entries
  o The Income Statement
  o The Balance Sheet
  o The Cash Flow Statement
  o Accounting for Companies’ Stock Transactions and Dividends
  o Deconstructing the Balance Sheet
  o Final Exam: Accounting Fundamentals
- Budgeting Essentials
  - Organizational Budgeting Activities and the Master Budget
  - Planning and Preparing an Operating Budget
  - Preparing Operating Budgets and the Cash Budget
  - Using Budgets for Management and Control
  - Final Exam: Budgeting Essentials

- Auditing Essentials
  - Using Audits to Help Prevent Business Fraud
  - Establishing the Role of the Audit Department
  - Introduction to Auditing
  - Auditing for Internal Control and Risk Assessment
  - Auditing the Revenue Cycle
  - Auditing for Cash and Inventories
  - Final Exam: Auditing Essentials

- Capital Budgeting Essentials
  - Capital Budgeting: The Capital Budgeting Process
  - Capital Budgeting: Net Present Value and Internal Rate of Return
  - Capital Budgeting: Discounted Payback Period and Profitability Index
  - Capital Budgeting: Capital Allocation
  - Final Exam: Capital Budgeting Essentials